

## NeuroConnect trains you to discover how your brain is wired for more powerful productivity.

Don't just gain skills to cope with what is not working. NeuroConnect uses an experiential learning approach so that change happens with greater efficacy and less effort.

Pseudo-experts can misapply science and offer unrealistic silver bullets. As an organizational psychologist, trained in the neuroscience of learning, I have repeatedly developed adaptive and effective learning environments that help organizations be successful.

**Learning and development is not rocket surgery, but it is brain science.®**

### AREAS OF EXPERTISE

- Culture Building
- Employee Engagement
- Team Building & Mentoring
- Curriculum Development
- Retention & Development
- Developmental Assessments
- Change Management
- Learning Gamification
- Emotional Intelligence

### SERVICES



EXECUTIVE COACHING



TEAMWORK TRAINING



TRANSFORMATIONAL EXPERIENCES AND RETREAT DESIGN



INSIGHTS DISCOVERY® TRAINING FOR TEAMS

INTERESTED IN JESSIE SPEAKING AT YOUR EVENT?  
Contact the NeuroConnect team [neuroconnectconsulting.com](http://neuroconnectconsulting.com)

# EXECUTIVE COACHING



**Don't get left behind.** NeuroConnect executive coaching shapes leaders who stay ahead of the curve through brain-based training that helps you prepare for tomorrow's challenges today.

**Most work environments don't offer the onboarding or professional training needed for employees to do their jobs well.** NeuroConnect helps you develop skills to excel in your work and to adapt to a changing professional landscape.

**Professional development can be too "one-size-fits-all".** NeuroConnect uses an interdisciplinary approach to customize a process that fits your personality, growth stage, and unique business challenges.

**Many coaching relationships are directionless, with few outcomes or deliverables.** NeuroConnect coaching sessions end with actionable next steps designed for you to experience increased resilience, more thoughtful innovation and higher capacity for agile leadership.

**EXECUTIVE COACHING**  
PER MONTH

2 sessions, \$770 (billed monthly)

**EXECUTIVE COACHING**  
BUNDLE

8 sessions over 6 months,  
\$3,000 (paid in full)

"I reached out to Jessie 5 months into the pandemic. I was feeling anxious, overwhelmed, and paralyzed in my leadership. In one 45 minute zoom meeting she gave me vocabulary, tools, and encouragement to get unstuck. Her wisdom and perspective was very timely, and has helped me and my team flourish in a time of grief, anxiety, and uncertainty."

REV. JANELLE R. IBAVEN  
Foursquare Chaplain, Harvard University

"My life, marriage, and ministry has benefited from the time I got to spend under Jessie's mentorship. No matter what I wrestled with and no matter how many times I disagreed, she always listened, and never made me feel insignificant. I was amazed at her availability to me. Her professionalism and friendship has helped me tackle the most difficult fears and insecurities I never thought I'd overcome. It is still a journey, but she has taught me that this is my journey and there's always hope along the way. This is a must for every person. Which is why I took our team through it with me. We are better because of Jessie's heart for us all."

SHELDON LACSINA  
Supervisor, Pacific District

"Jessie has become a great friend and confidant. I worked with her for over two years and found her to be excellent in her field. She has compassion and knowledge to train and bring people into a better understanding of their purpose and calling in life. Her methods and concerns help to elevate people to reach their potential."

REV. DAVID MCKEEVER  
BTH,MA,BCPC

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# TEAMWORK TRAINING



“Jessie Cruickshank has poured in wisdom, knowledge and insight into me and our organization that’s been transformational. As we’ve engaged Jessie’s leadership in five-fold ministry, community transformation, and discipleship, All Nations has propelled a few levels up. Jessie’s coaching and insight is invaluable to any church or organization.”

**JOSHUA JOHNSON**  
Executive Director  
All Nations Kansas City

“Jessie is a proven professional, innovative, faithful, and a team player. These qualities combined make her an elite participant in any endeavor. It is always a delight to engage with her on projects.”

**MARK SIMON**  
Executive Coach and Board  
Consultant

“I admire Jessie’s sharpness of thought, love of ideas, and desire for the best for other people. If you need somebody to think through the concepts, frameworks and ethos of learning, then Jessie has an incredibly sharp mind and is second to none in this space. Her ability to understand the dynamics of people and learning, and then how to translate that into an organizational context is a rich resource for any organization or leader to benefit from. Her wisdom from years of team development and community formation are invaluable in this moment in which we find ourselves. Jessie’s wisdom speaks to leaders, teams and organizations in a way which resonates and is pivotal in the current challenges in which we find ourselves.”

**RICH ROBINSON**  
Founder & team leader for Catalyse  
Change, Movement Leaders  
Collective, CREO

**Don’t let teamwork hold you back.** NeuroConnect teamwork training builds staff teams that go farther together through dynamic experiences that offer breakthrough insights for overcoming interpersonal challenges.

**Many people do not feel confident they are communicating effectively with co-workers.** NeuroConnect gives a team language to effectively embrace the conflict and wrestling that innovation requires while also remaining healthy and professional.

**Siloed individuals are limited in what they can achieve.** NeuroConnect helps teams move from transactional engagement to creating and building with synergy.

**If you just import a program, you’ll never change the culture.** NeuroConnect will customize an adaptive and effective learning framework based on your dynamics and organizational goals so you can make team work for you.

## TEAM COACHING PER MONTH

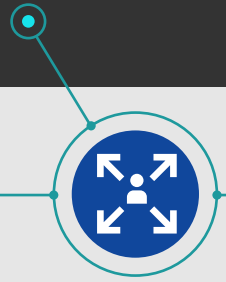
2 sessions, \$1,540  
(billed monthly)

## TEAM COACHING BUNDLE

8 sessions over 5 months,  
\$5,800 (paid in full)

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# TRANSFORMATIONAL EXPERIENCES & RETREAT DESIGN



## Don't pull them out of the office just to slow them down.

NeuroConnect off-site experience design shifts your culture through transformational retreats that accelerate productivity once you're back in the office.

**Most retreats try to do too much in too little time.** NeuroConnect retreat design creates targeted experiences that leverage the value of being together so you can deepen connections, address important issues, and re-energize the team for the work ahead.

**Most retreats just feel like a really long in-person meeting.** Experience the WOW! of stepping back. NeuroConnect retreat design engineers experiences where minds are engaged and pace creates a sense of flow and ease.

**Most people think retreats are productivity killers.** But much of business just can't be done alone. NeuroConnect retreat design maximizes in-person time to help you do the things together that can only be done together.

### EXPERIENCES & RETREAT DESIGN

Starts at \$5000

NeuroConnect helps your retreat maximize in-person time in a way that positively affects your organization. Whether a staff retreat, board development day, or design team project launch, we can design a memorable retreat that helps your team members thrive.

"Jessie was recruited to consult with us but quickly became a member of our team. She is a mentor, coach, teacher, and friend. She adds a life-giving dimension to any team she relates with developing spiritual depth, capacity, and understanding in our leaders. In short, Jessie is the 'rising tide' that lifts all boats."

**MARK SLOMKA**  
Associate Supervisor  
Western District of the Foursquare Church

"As the Foursquare South Texas Regional Pastor, I work with and serve 13 churches and their senior pastors. When I first met Jesse Cruickshank it was for a week-long intensive training of key leaders. My first impression was "this woman is the real deal" and I cannot even describe in one paragraph what that time with her did for me! As the week unfolded, I discovered not only is she extremely intelligent, intuitive, humorous, and insightful but she was able to break down so much information in such a manner that I have used it consistently in all that I do in my work and leadership! I highly recommend Jesse to anyone wanting to go to a higher, more successful and influential level!"

**WENDY BORREGO**  
Associate Supervisor, Central District,  
Foursquare

"I've attended Jessie's workshops, read her writings, coached leaders with her, watched her interact one-on-one, and used her research in my own teaching and writing. In every setting, Jessie is the best. She's passionate about life and people. As a brilliant researcher and coach, Jessie translates her insights into hands-on concepts, and then brings those concepts to life. As one who has given my lifetime to disciple making, I'm grateful to call her my teacher, my colleague, my friend."

**DARYL L. SMITH, ED.D.**  
Instructional Design Systems

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## TRANSFORMATIONAL EXPERIENCES & RETREAT DESIGN

### Sample 2-Day Retreat

<b>TUESDAY</b>		<b>Theme: BUILDING CONNECTIONS</b>
<b>MORNING SESSIONS</b>		
8:30 am	Theme Of The Day Leaders Of The Day Orientation	
9:00 am	Mindfulness Exercise	
9:30 am	THEME: 2 subtopics	
12:00	LUNCH (Experiential Exercise)	
1:00	GAMES	
<b>AFTERNOON SESSIONS</b>		
2:00	THEME: Experiential Field Trip	
4:00	DEBRIEF	
5:00	DOWNTIME	
<b>EVENING SESSIONS (optional)</b>		
6:00	DINNER	
	FUN - Unprogrammed	

<b>WEDNESDAY</b>		<b>Theme: LEANING IN</b>
<b>MORNING SESSIONS</b>		
8:30 am	Theme Of The Day Leaders Of The Day Orientation	
9:00 am	Mindfulness Exercise	
9:30 am	THEME: Deep Dive	
12:00	LUNCH	
1:00	GAMES	
<b>AFTERNOON SESSIONS</b>		
2:00	THEME: 2 Subtopics	
4:00	DEBRIEF	
5:00	DOWNTIME	
<b>EVENING SESSIONS (optional)</b>		
6:00	DINNER	
	FUN - Team games	

# INSIGHTS DISCOVERY® TRAINING FOR TEAMS



## At the very start of the self-awareness journey is Insights Discovery.

A psychometric tool based on the psychology of Carl Jung, Insights Discovery is built to help people understand themselves, understand others, and make the most of the relationships that affect them in the workplace.

Through Insights Discovery, individuals will gain a common language that has wide-ranging benefits, including connecting colleagues across geographical and cultural boundaries, and providing a safe platform for feedback conversations.

Insights Discovery helps people understand themselves and their colleagues so that they can have more respectful, productive and positive working relationships, even across virtual boundaries.

This workshop, which can be delivered either virtually or in person, is designed as an introduction to the Insights Discovery color energies, the Insights Discovery personal profile, and team dynamics. It can be a stand-alone workshop or added to a retreat package.

### Includes

- Insights Discovery Profile with Foundation & Management chapters, one per person
- Insights Color Blocks, one per person
- Insights Reference Card, one per person
- Team Wheel(s)
- Leader Resource Guide with activities to keep the learning alive
- Workshop Design meeting with leader plus 2 optional coaching sessions to maximize the outcome of the workshop for the team

*Not included: printing profiles, travel expenses*

### HALF DAY WORKSHOP

(3 hours) for up to 10 people  
\$3,500

(more than 10 people,  
ask for custom quote)

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## Jessie Cruickshank

Jessie Cruickshank has over 20 years executive experience, serving in organizations from start-ups, to global and enterprise companies. She has been instrumental in both corporate turn-arounds and capacity building within established institutions. Jessie is nationally recognized expert in the fields of neuroeducation and experiential learning. She has spent over two decades applying neuroscience research to leadership training and organization development. She is respected globally as a Christian missiological thought-leader and neuro-ecclesiologist.

Jessie has co-founded 4 organizations, replacing herself at 3, all of which are still thriving. Jessie holds a Master's from Harvard in Mind, Brain, and Education. She is a published academic, author, and serves on multiple boards internationally. She currently lives in Colorado, enjoying the rivers with her family.

Please indicate your level of interest in each type of training.

	Not Interested	A Little Interested	Neutral	Somewhat Interested	Very Interested
Understanding intrinsic motivation	1	2	3	4	5
Setting culture, expectations, and communication	1	2	3	4	5
Improving Emotional Intelligence	1	2	3	4	5
Understanding your impact	1	2	3	4	5
Creating/leading a developmental culture where people thrive	1	2	3	4	5
Identifying what's in the water of your culture	1	2	3	4	5
Mapping the influence that support or hinder change	1	2	3	4	5
Avoiding judgment traps	1	2	3	4	5
Building deeper connections with others	1	2	3	4	5
Leading change people can follow	1	2	3	4	5
Developing a Life Call Plan	1	2	3	4	5
Self-Awareness Journey for Teams	1	2	3	4	5

What challenges are you or your team facing that you would like to be considered for your custom design?

What are your goals for coaching with NeuroConnect?



Based on your Intake, here are your custom package options.

STATEMENT	YOUR SCORE	PACKAGES				
		Healthy Teams	Group Dynamics	Brave Cultures	Leadership Development	Leading Change
Understanding intrinsic motivation						
Setting culture, expectations, and communication						
Improving Emotional Intelligence						
Understanding your impact						
Creating/leading a developmental culture that helps people thrive						
Identifying what's in the water of your culture						
Mapping the influence that support or hinder change						
Avoiding judgment traps						
Improving retention						
Building deeper connections with others						
Leading change people can follow						
Developing a Life Call Plan*						
Self-Awareness Journey for Teams*						

\*These are Certified Programs as an optional add-on for additional pricing

Healthy Teams	Group Dynamics	Brave Cultures
<b>FOR TEAMS</b>	<b>FOR TEAMS</b>	<b>FOR TEAMS OR INDIVIDUALS</b>
Healthy teams are productive teams.	Sharpen the way your team works together.	Brave cultures require the right combination of invitation and challenge.
<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>Creating Intrinsic Motivation</li> <li>Setting the Social Contract</li> <li>Emotional Intelligence</li> <li>Understanding Your Atmosphere</li> <li>Attachment for a Healthy Culture</li> <li>Storying</li> </ul>	<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>Creating Intrinsic Motivation</li> <li>Setting the Social Contract</li> <li>Power Dynamics in Shared Environments</li> <li>Judgment Traps</li> <li>Development Despite Disruption</li> <li>Turning the Boat</li> <li>*Discovery Insights</li> </ul>	<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>Creating Intrinsic Motivation</li> <li>Understanding Your Atmosphere</li> <li>Attachment for a Healthy Culture</li> <li>Components of Culture</li> <li>Development Despite Disruption</li> <li>Storying</li> </ul>
Additional Tools Suggested	Additional Tools Suggested	Additional Tools Suggested

Leadership Development	Leading Change
<b>FOR INDIVIDUALS</b>	<b>FOR INDIVIDUALS</b>
Differentiate yourself as a leader by increasing capacity and building resilience.	Lead change in a way that catalyzes the future.
<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>Creating Intrinsic Motivation</li> <li>Emotional Intelligence</li> <li>Understanding Your Atmosphere</li> <li>Attachment for a Healthy Culture</li> <li>Judgment Traps</li> <li>Storying</li> <li>*Younique LifeCall Plan</li> <li>*Discovery Insights</li> </ul>	<p><b>INCLUDES:</b></p> <ul style="list-style-type: none"> <li>Creating Intrinsic Motivation</li> <li>Components of Culture</li> <li>Power Dynamics in Shared Environments</li> <li>Judgment Traps</li> <li>Development Despite Disruption</li> <li>Turning the Boat</li> </ul>
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